



**DO WHAT YOU
LOVE FOR A LIVING.
WE'LL DO THE REST.**

BUSINESS BANKING

NOW OPEN AT DFCU FINANCIAL!

SHARE THIS GOOD NEWS WITH FRIENDS
AND FAMILY. SEE REVERSE SIDE FOR THREE
REASONS WHY DFCU FINANCIAL BUSINESS
BANKING IS THE BETTER CHOICE!



MICHIGAN SMALL BUSINESS OWNERS SPOKE. WE LISTENED.

Through extensive collaboration with small business owners across Michigan, we launched DFCU Financial Business Banking on May 1, 2015! Here are three reasons why you should move your business banking to us:

- 1. Business Banking Solutions:** Developed with – and for – businesses with annual revenues of less than \$5 million, Business Banking offers simplified products and best-in-class technology that allow business owners to complete transactions for greater efficiencies.
- 2. Personalized Service Delivery:** The “DFCU DNA” engrained in our Business Banking practice is to provide highly personalized service. We listen and learn about your banking needs unique to your business and then our teams of branch experts match our business solutions and services to meet your needs. We provide ongoing guidance and education that empowers businesses to make sound financial decisions – now and going forward.
- 3. Business CASH BACK!** Qualified Business Banking members are eligible for our **CASH BACK*** loyalty reward with both business and consumer accounts, so the more you bank with us, the more you could get back every January!

*CASH BACK: While it is the intent of the DFCU Financial Board of Directors to pay CASH BACK every year, and have done so since 2006, it is not guaranteed and the amount of CASH BACK will depend on our financial performance.

